

People on the Move

PHARMA COMPANIES

Abbott Laboratories

Jovan Antunovic, former Associate Product Director at Axcen Pharma, has been appointed Senior Product Manager, Prevacid/Hp Pac, at Abbott Laboratories.

Lundbeck Canada Inc.

Steve Babiak, former Sales Representative, has been promoted to Associate Product Manager, at Lundbeck Canada Inc.

Merck Frosst

Stephanie Brown, former Senior Director, Migraine Franchise, Worldwide Human Health Marketing, at Merck & Co., Whitehouse Station, New Jersey, has been appointed Executive Director, Diabetes/Obesity/New Products Business Unit, at Merck Frosst Canada.

Patricia Massetti, former Executive Director, Strategic Initiatives, US Human Health, Merck & Co., Upper Gwynedd, Pennsylvania, has been appointed Executive Director, Cardiovascular/Dyslipidemia Products Business Unit, at Merck Frosst Canada.

Novartis Pharmaceuticals

Enza Cignarella, former Senior Medical Communications Manager, at Pfizer, has been appointed Senior Brand Manager, Diovan, at Novartis Pharmaceuticals.

Nathalie Drouin, former Brand Director, Gleevec/Tasigna, has been appointed Director of Sales Force Effectiveness, at Novartis Pharmaceuticals.

Isabelle Fortin, former Marketing Analyst, has been promoted to Associate Brand Manager, Trinipatch, at Novartis Pharmaceuticals.



Jovan Antunovic
Abbott Laboratories



Steve Babiak
Lundbeck
Canada Inc.



Enza Cignarella
Novartis
Pharmaceuticals



Nathalie Drouin
Novartis
Pharmaceuticals



Isabelle Fortin
Novartis
Pharmaceuticals

People on the Move



Joe Franco
Novartis
Pharmaceuticals



Diana Haswani
Novartis
Pharmaceuticals



Richard Lajoie
Novartis
Pharmaceuticals



Marco Lavigne
Novartis
Pharmaceuticals



Stuart Lourie
Novartis
Pharmaceuticals



Karine Matteau
Novartis
Pharmaceuticals



Gaby Murphy
Novartis
Pharmaceuticals



Gus Pelaggi,
Novartis Ophthalmics

Novartis Pharmaceuticals cont'd

Joe Franco, former National Sales Director, Neuroscience, has been appointed Senior Brand Manager, Rasilez, at Novartis Pharmaceuticals.

Diana Haswani, former Brand Manager, Lopresor SR, has been promoted to Brand Manager, Rasilez, at Novartis Pharmaceuticals.

Richard Lajoie, former Brand Manager, Diovan, has been promoted to District Manager, Calgary, at Novartis Pharmaceuticals.

Marco Lavigne, former Associate Director of Sales Force Effectiveness, has been promoted to Sales Director, Québec/Atlantic, at Novartis Pharmaceuticals.

Stuart Lourie, former Brand Director, Altace, at sanofi aventis, has been appointed Brand Director, Rasilez, at Novartis Pharmaceuticals.

Karine Matteau, former Brand Manager, Altace, at sanofi aventis, has been appointed Brand Manager, Galvus, at Novartis Pharmaceuticals.

Gaby Murphy, former National Sales Director, Neurology, at Serono, has been appointed National Sales Director CVM, at Novartis Pharmaceuticals.

Gus Pelaggi, former Senior Brand Manager, Visudyne, has been appointed Senior Brand Manager, Lucentis, at Novartis Ophthalmics.

People on the Move

Novartis Pharmaceuticals cont'd

Megan Pickering, former Brand Manager, Elidel, has been promoted to Brand Manager, Zelnorm, at Novartis Pharmaceuticals.

Gino Roy, former Brand Director, Diovan, has been promoted to Director, Sales Capabilities, at Novartis Pharmaceuticals.

Dave Rylett, former Marketing Director, Dermatology & Infectious Diseases, has been promoted to Brand Director, Diovan, at Novartis Pharmaceuticals.

Rebecca Yohemas, former Training Specialist, Neuroscience, has been promoted to Associate Brand Manager, Galvus, at Novartis Pharmaceuticals.

Pfizer

Annie Bourgault, former Associate Director, Marketing Operations, has been appointed Senior Manager, Marketing Effectiveness & Compliance, at Pfizer.

Marc Charbonneau, former Product Manager, Viagra, has been promoted to Senior Product Manager, Viagra, at Pfizer.

Christina Cogan, former Associate Product Manager, Champix, has been promoted to Product Manager, Champix, at Pfizer.

Carole Desrosiers, former Team Leader, Urology/Migraine, has been promoted to Director, Portfolio Planning & Diversified Products, at Pfizer.



Megan Pickering
Novartis
Pharmaceuticals



Gino Roy
Novartis
Pharmaceuticals



Dave Rylett
Novartis
Pharmaceuticals



Rebecca Yohemas
Novartis
Pharmaceuticals



Annie Bourgault
Pfizer



Marc Charbonneau
Pfizer



Christina Cogan
Pfizer



Carole Desrosiers
Pfizer

People on the Move



Catherine Fitzsimon
Pfizer



Garrett Gustafson
Pfizer

Pfizer cont'd



Wayne Havlena
Pfizer



Guy Lallemand
Pfizer

Catherine Fitzsimon, former Team Leader, Ophthalmology, has been promoted to Director, Therapeutic Areas, Respiratory/Neuroscience, at Pfizer.

Garrett Gustafson, former Team Leader, Respiratory/Neuroscience, has been appointed Senior Medical Communications Manager, at Pfizer.

Wayne Havlena, former Senior Market Research Manager, has been appointed Senior Product Manager, Lipitor, at Pfizer.

Guy Lallemand, former Vice President, Government & Stakeholder Relations, has been appointed Vice President, Therapeutic Areas, at Pfizer.



Anne-Marie Lamarche
Pfizer



Josée Ann Maurais
Pfizer

Anne-Marie Lamarche, former Senior Product Manager, Viagra, has been promoted to Senior Product Manager, Caduet/Norvasc, at Pfizer.

Josée Ann Maurais, former Team Leader, Oncology, has been appointed Manager, Portfolio Planning, Oncology/HIV/Anti-Infectives/Ophthalmology, at Pfizer.

Sylvie Périgny, former Team Leader, Hypertension/CV Risk, has been promoted to Director, Marketing Operations & Effectiveness, at Pfizer.



Sylvie Périgny
Pfizer



Michael Shaw
Pfizer

Michael Shaw, former Associate Product Manager, Spiriva, has been promoted to Product Manager, Spiriva, at Pfizer.

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Patrick van der Loo
Pfizer



Carol Beaupré
sanofi aventis



Anne-Marie Deslauriers
sanofi aventis



Brad McLean
sanofi aventis



Sébastien Martel
Shire BioChem



Yasmin Ahmad
Euro RSCG Life



Kaitlin Butler-Rees
Euro RSCG Life



Erin Fawcett
Euro RSCG Life

People on the Move

Pfizer Cont'd

Patrick van der Loo, former Team Leader, Pain/Inflammation, has been promoted to Director, Therapeutic Areas, Urology/Pain/Inflammation, at Pfizer.

sanofi aventis

Carol Beaupré, former Brand Manager, Altace, has been appointed Brand Manager, Actonel, at sanofi aventis. He was formerly Brand Manager, Altace.

Anne-Marie Deslauriers, has been promoted to Senior Brand Manager, Altace, at sanofi aventis. She was formerly Brand Manager, Altace.

Brad McLean, has been appointed Brand Manager, Plavix, at sanofi aventis. His previous assignment was as Brand Manager, Altace.

Shire BioChem

Sébastien Martel, former Product Manager, Anti-Infectives & Oncology at Schering-Plough, has been appointed Product Manager, Fosrenol, at Shire BioChem.

AD AGENCIES

Euro RSCG Life

Yasmin Ahmad, former Account Manager, MedEd, has been promoted to Account Supervisor, MedEd, at Euro RSCG Life.

Kaitlin Butler-Rees, former Account Supervisor, has been promoted to Account Director, at Euro RSCG Life.

Erin Fawcett, former Account Executive/Medical Writer, at Publicis Wellcare (Montreal), has been appointed Account Executive, at Euro RSCG Life.

People on the Move

Euro RSCG Life Cont'd

Alex France, former Territory Sales Representative, at GlaxoSmithKline, has been appointed Account Executive, at Euro RSCG Life.

Mark Graham, former Account Coordinator, at Sudler and Hennessey, has been appointed Account Executive, at Euro RSCG Life.

Elizabeth Kost, former Account Manager, has been promoted to Account Supervisor, at Euro RSCG Life.

Treena Leveriza, former Account Director, at PTM, has been appointed Account Supervisor, at Euro RSCG Life.

Sorel Nicholl, former Account Executive, has been promoted to Account Manager, at Euro RSCG Life.

Penelope Radley, former Copyeditor/Proofreader, has been promoted to Junior Copywriter, at Euro RSCG Life.

Sabrina Robinson, former Account Manager, at Softchoice Corporation, has been appointed Account Executive, at Euro RSCG Life.

Birgit Rohde, former Account Manager, has been promoted to Account Supervisor, at Euro RSCG Life.

Fiona Roossien, former Junior Copywriter, has been promoted to Copywriter, at Euro RSCG Life.

Koray Salih, former Senior Account Executive, at Anderson DDB, has been appointed Account Supervisor, at Euro RSCG Life.



Alex France
Euro RSCG Life



Mark Graham
Euro RSCG Life



Elizabeth Kost
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Treena Leveriza
Euro RSCG Life



Sorel Nicholl
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Fiona Roossien
Euro RSCG Life



Koray Salih
Euro RSCG Life



Kady Shear
Euro RSCG Life



Susan Simpson
Euro RSCG Life



Chris Stewart
Euro RSCG Life



Judy Vichert
Euro RSCG Life



Disha Vyas
Euro RSCG Life



Robert Brosseau
Ogilvy Healthworld



Line Desruisseaux
Ogilvy Healthworld



Jöel Muszynski
Ogilvy Healthworld

People on the Move

Euro RSCG Life Cont'd

Kady Shear, former Dermatology Sales Representative at Galderma Canada, has been appointed Account Coordinator, at Euro RSCG Life.

Susan Simpson, former Account Executive, has been promoted to Account Manager, at Euro RSCG Life.

Chris Stewart, former Account Supervisor, has been promoted to Account Director, at Euro RSCG Life.

Judy Vichert, former Senior Writer at Anderson DDB, has been appointed Senior Copywriter, at Euro RSCG Life.

Disha Vyas, former Media/Account Coordinator at Day Advertising Inc., has been appointed Account Coordinator, at Euro RSCG Life.

Ogilvy Healthworld

Robert Brosseau, former Director, Client Services & New Business at Phase V Communications, has been appointed Vice-President, Client Services, at Ogilvy Healthworld (Montreal).

Line Desruisseaux, former Manager, Sales Support Services, at Pfizer, has been appointed Account Coordinator, at Ogilvy Healthworld (Montreal).

Jöel Muszynski, formerly with HMR Worldwide, Academie-Ogilvy and in the translation industry, has joined Ogilvy Healthworld (Montreal) as Art Director. **CPM**